

Online Appendix: “Earning Iowa: Local Newspapers and the Invisible Primary”

Table A1. Iowa polls during period sampled, Republicans.

Poll	Date	Sample	Trump	Cruz	Rubio	Carson	Paul	Bush	Huckabee	Kasich	Fiorina	Christie	Santorum
<a href="#">Gravis</a>	12/18 - 12/21	440 LV	31	31	9	7	1	4	4	2	3	2	0
<a href="#">CBS News/YouGov</a>	12/14 - 12/17	534 LV	31	40	12	6	2	2	2	1	2	1	1
<a href="#">PPP (D)</a>	12/10 - 12/13	522 LV	28	25	14	10	2	7	3	2	3	3	1
<a href="#">DM Register/Bloomberg</a>	12/7 - 12/10	400 LV	21	31	10	13	3	6	3	2	1	3	1
<a href="#">FOX News</a>	12/7 - 12/10	450	26	28	13	10	5	5	1	1	2	2	0
<a href="#">Loras College</a>	12/7 - 12/10	499 LV	23	30	11	11	2	6	2	1	3	0	1
<a href="#">Quinnipiac</a>	12/4 - 12/13	847 3.3	28	27	14	10	4	5	1	1	3	3	0
<a href="#">Monmouth</a>	12/3 - 12/6	425 LV	19	24	17	13	4	6	2	3	3	2	1
<a href="#">CNN/ORC</a>	11/28 - 12/6	552 LV	33	20	11	16	3	4	2	1	3	2	1
<a href="#">Quinnipiac</a>	11/16 - 11/22	600 LV	25	23	13	18	5	4	2	1	3	2	2
<a href="#">CBS/YouGov</a>	11/15 - 11/19	658 LV	30	21	11	19	2	5	1	1	4	2	2
<a href="#">Iowa St. Univ./WHO-TV</a>	11/2 - 11/15	518 LV	15	9	17	27	3	5	1	1	2	0	0
<a href="#">CNN/ORC</a>	10/29 - 11/4	548 LV	25	11	13	23	2	5	2	2	4	3	0
<a href="#">PPP (D)</a>	10/30 - 11/1	638 LV	22	14	10	21	2	5	6	2	5	3	2
<a href="#">Gravis</a>	10/31 - 10/31	273 RV	29	9	18	22	2	6	1	3	5	2	0
<a href="#">KBUR</a>	10/29 - 10/31	874 LV	20	15	10	28	2	9	2	2	4	2	1
<a href="#">Monmouth</a>	10/22 - 10/25	400 LV	18	10	10	32	3	8	2	2	5	1	1
<a href="#">Loras College</a>	10/19 - 10/22	500 LV	19	6	10	31	2	7	1	1	2	2	1
<a href="#">CBS/YouGov</a>	10/15 - 10/22	LV	27	12	9	27	3	6	2	2	3	1	2
<a href="#">DM Register/Bloomberg</a>	10/16 - 10/19	401 LV	19	10	9	28	5	5	3	2	4	1	2
<a href="#">Quinnipiac</a>	10/14 - 10/20	574 LV	20	10	13	28	6	5	2	3	5	1	1
<a href="#">NBC/WSJ</a>	9/23 - 9/30	431 RV	24	6	6	19	4	7	5	3	8	4	1
<a href="#">Gravis</a>	9/25 - 9/27	454 RV	19	11	9	14	2	7	2	3	10	1	1
<a href="#">PPP (D)</a>	9/18 - 9/20	488 RV	24	8	8	17	4	6	6	2	13	1	1

Note. Polls obtained from RealClearPolitics.

Table A2. Iowa polls during period sampled, Democrats.

<b>Poll</b>	<b>Date</b>	<b>Sample</b>	<b>MoE</b>	<b>Clinton</b>	<b>Sanders</b>	<b>O'Malley</b>
<a href="#">Gravis</a>	12/18 - 12/21	418 LV	5	49	31	10
<a href="#">CBS News/YouGov</a>	12/14 - 12/17	459 LV	8.6	50	45	4
<a href="#">PPP (D)</a>	12/10 - 12/13	526 LV	4.3	52	34	7
<a href="#">Des Moines Register</a>	12/7 - 12/10	404 LV	4.9	48	39	4
<a href="#">FOX News</a>	12/7 - 12/10	357 LV	5	50	36	5
<a href="#">Loras College</a>	12/7 - 12/10	501 LV	4.4	59	27	4
<a href="#">Quinnipiac</a>	12/4 - 12/13	727 LV	3.6	51	40	6
<a href="#">Monmouth</a>	12/3 - 12/6	405 LV	4.9	55	33	6
<a href="#">CNN/ORC</a>	11/28 - 12/6	442 LV	4.5	54	36	4
<a href="#">Quinnipiac</a>	11/16 - 11/22	543 LV	4.2	51	42	4
<a href="#">CBS News/YouGov</a>	11/15 - 11/19	602 LV	7.6	50	44	5
<a href="#">Iowa St. Univ./WHO-TV</a>	11/2 - 11/15	496 LV	--	50	28	3
<a href="#">CNN/ORC</a>	10/29 - 11/4	498 LV	4.5	55	37	3
<a href="#">PPP (D)</a>	10/30 - 11/1	615 LV	3.9	57	25	7
<a href="#">Gravis Marketing</a>	10/29 - 10/29	273 RV	6	57	25	3
<a href="#">KBUR</a>	10/29 - 10/31	681 LV	3.8	46	32	5
<a href="#">Monmouth</a>	10/22 - 10/25	400 LV	4.9	65	24	5
<a href="#">Loras College</a>	10/19 - 10/22	500 LV	4.4	62	24	3
<a href="#">CBS/YouGov</a>	10/15 - 10/22	554 LV	6.9	46	43	3
<a href="#">DMR/Bloomberg</a>	10/16 - 10/19	402 LV	4.9	48	41	2
<a href="#">Quinnipiac</a>	10/14 - 10/20	592 LV	4	51	40	4
<a href="#">NBC/WSJ/Marist</a>	9/23 - 9/30	348 RV	5.3	33	28	3
<a href="#">Gravis Marketing</a>	9/25 - 9/27	328 RV	5.4	40	31	2
<a href="#">PPP (D)</a>	9/18 - 9/20	488 RV	4.4	43	22	3
<a href="#">CBS News/YouGov</a>	9/3 - 9/10	646 LV	6.6	33	43	5

*Note.* Polls obtained from RealClearPolitics.